## Job Families for Engineers

| Leadership Roles  | Senior and Above  | "The Bar"   | Anti-patterns to coach against   | Anti-patterns which lead to termination  |
|---|---|---|--|--|
| Client Solution Focus   |   |   |  |  |
| Creates an environment where everybody can share their view, focuses on how to achieve their goals, and facilitates a productive, solutiondriver discussion.                                      | Not only flags challenges, but<br>actively<br>works on finding solutions.<br>Maintains<br>a solution-oriented approach.   | Involves the necessary people in discussions, identifies challenges and works towards solutions.  | Good at identifying problems but does not contribute towards finding a solution.                                     | Impedes discussion by being overly critical or pessimistic without proposing solutions   |
| Data Informed   |   |   |  |  |
| Arguments are backed up by relevant data, often taking the extra step to acquire the data if not already available. Has a clear thought process that is convincing and easy to explain to others. | Has a rich understanding of relevant data, and flags opportunities to acquire more to enhance a decision. Is able to drive conversation and demonstrate clearly why a given conclusion should be prioritised. | Uses available and relevant data, and is willing and able to learn more. Does not push for more data outside of what is easily accessible.                | Lack of understanding or<br>underutilisation<br>of data, can be persuaded<br>to explore<br>alternative solutions.    | Arguments are based on opinion or assumption, with an unclear motivation behind decisions. Does not engage or understand metrics and our data-driven approach. |
| Collaboration   |   |   |  |  |
| Identifies opportunities to impact multiple areas of the business and involves all relevant parties in the decision-making process ensuring that relevant knowledge is shared.                    | Identifies opportunities to impact multiple areas of the business and involves all relevant parties in the decision-making process ensuring that relevant knowledge is shared.                                | Reaches agreement<br>within the team for<br>proposed solution and<br>incorporate other's ideas<br>into it.  | Explains solution and sometimes open for ideas, but does not always aim for consensus or agreement within the team.  | Work in isolation and /<br>or dismissive towards<br>other's ideas  |
| Ownership   |   |   |  |  |
| Ownership area is quite wide, monitors and actively manages issues and changes within it. Facilitates decisions and oversees execution for the actions agreed on.                                 | Monitors ownership area and flags issues and concerns. They work with others to maintain product quality within their area of ownership.  | Takes end to end<br>ownership of their<br>responsibilities, but<br>things may be missed or<br>overlooked.   | Seems engaged, but does not follow through.  | No ownership for work or issues, lack of engagement. Low accountability regarding responsibilities.  |
| Stakeholder Management  |   |   |  |  |
| On-point stakeholder<br>management. Tasks are<br>often delivered before the<br>expected timeline,<br>fulfilling all task<br>requirements.   | Stakeholders are kept up to<br>date,<br>consistent, clear<br>communication<br>towards everyone involved.  | Manages and fulfills expectations of each task, however does not always maintain consistent communication and may not take all stakeholders into account. | Stakeholder management is reactive, and progress description might be vague or incorrect.                            | Missing, unclear<br>or inconsistent<br>communication<br>around work done,<br>stakeholders are kept in<br>the dark or left confused.                            |
| Self development  |   |   |  |  |
| A self starter - driven to<br>develop and improve.<br>Is self aware and pro-<br>actively asks for feedback<br>and looks for<br>development<br>opportunities.                                      | Able and willing to take on<br>extra challenges, and actively<br>looks for ways to improve in<br>every aspect   | Is self aware in terms of<br>personal development,<br>and committed to self<br>improvement  | Understands strengths<br>and areas for<br>improvement. Might need<br>supervision<br>or help in the growth<br>process | Is not sufficiently self-<br>aware in terms of<br>personal<br>development and<br>therefore does not make<br>efforts<br>for improvement                         |
| Growing others  |   |   |  |  |
| Driven and ambitious -<br>shares learnings and leads<br>others by coaching rather<br>than telling   |   | Sometimes helps others in the team  | Reactively shares<br>knowledge   | Reluctant or unwilling to share knowledge and / or experience  |